



# ATTA IMPACT —CAPITAL—

*Improving Access to Capital in Emerging  
Impact Investment Ecosystems*

## AIC Mission Summary

**Atta Impact Capital (AIC)** is a place-based, impact investing non-profit organization **increasing access to capital for early-stage, impact-driven companies in Mesoamerica**, which we define as the combined regions of **Central America and Southern Mexico**.

## AIC Investing Activities

One way AIC increases access to capital is through direct investment. AIC's **Mesoamerican Catalytic Fund I (MCFI)** is an **impact-first, missing middle-focused venture fund** deploying **equity and quasi-equity** tickets ranging from **\$50-150K USD**. AIC believes **Redeemable Equity** structures can play an outsized role in fostering the Mesoamerican impact investing ecosystem, and is looking to incorporate structured redemption as a primary feature of the MCFI (~60% of the portfolio).

## MCFI Fund Features



## Important Disclaimer

Atta Impact Capital is **NOT an investment adviser**. From time-to-time and in furtherance of AIC's tax-exempt purposes, we do share information and analysis around companies with the public free of charge; however, **we are not recommending or offering any investment opportunities**. Please see our **full disclaimer** on our website.

AIC makes **absolutely NO guarantees** that these other investors or technical assistance providers will agree to work with any company or make any investment.

## Our Approach

### Impact-First Investors

We are seeking **positive financial returns**, but **prioritizing the impact** created by increasing access to suitable funding in the region.



### Funding that Fits

By tailoring our transactions appropriately, we create more **viable pathways for investors to exit** while **minimizing founder dilution** over time.



### Catalytic Capital

We aim to **facilitate the participation of independent, third-party investors** into regional deals that would **likely not have done so otherwise**.

## AIC Technical Assistance & Referrals Program

Apart from direct impact investments, AIC also aims to increase access to capital in other ways. One such way is to **provide technical assistance** focused on **preparation for investor diligence** and **improving levels of investment readiness**, thus elevating the likelihood of a successful future fundraise. When appropriate, AIC may also choose to **refer companies to other investors or technical assistance providers** (TAPs).

## AIC Technical Assistance Offerings

- Pitch Practice & Pitch Deck Feedback
- Fundraising Strategy & Capital Stack Formation
- Building a Theory of Change & IMM Plan
- Structuring a Data Room & Preparing for Due Diligence